

Historic Triangle Senior Center

James City County

Williamsburg

Bruton District of York

Dear Community Partner:

The Historic Triangle Senior Center is a natural entry point into the aging network for hundreds of seniors each year. We play a vital role in the continuum of health care and serve as a first defense against premature institutionalization and hospitalization. The Administration on Aging acknowledges that Senior Centers play a vital role in helping older Americans move into the next chapter of their lives by bridging the gap between work and retirement.

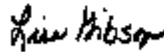
Recent research shows that socialization and lifelong learning are as important to good health as physical fitness and proper nutrition. Isolation is a leading contributor to declining health and disability among the senior population. The Senior Center offers social, recreational, and educational opportunities which promote well being and positive aging for our clients.

The senior population continues to rise in our community. The changes in our economy and cuts in government funding could adversely affect the quality of life for our elderly. Local partnerships are becoming increasingly important in meeting the needs of our constituents.

We would like to invite you to partner with us in serving the seniors of Greater Williamsburg. By becoming a corporate sponsor, you will not only enhance the quality of life for active seniors, you will also receive numerous benefits as demonstrated in the attached sponsorship package.

I hope that you will join us in helping local seniors stay healthy and connected to our community. I look forward to working with you.

Sincerely,



Lisa Gibson
Executive Director

5301 Longhill Road
Williamsburg VA 23188
Phone (757) 259-4181 Fax (757) 259-4193

ANNUAL BUSINESS SPONSOR BENEFITS

The Historic Triangle Senior Center hosts several special events and various educational seminars throughout the year. Your sponsorship makes these events possible and supports positive aging for seniors in our community. In return for your sponsorship, your business will reach an active adult audience in the Greater Williamsburg area and you will receive the following benefits.

\$250 Bronze	\$500 Silver	\$1,000 Gold	\$2,500 Platinum	\$5,000 Diamond
Benefits	All of the previous benefits <u>plus</u> the following:	All of the previous benefits <u>plus</u> the following: Quarterly Payments Available	All of the previous benefits <u>plus</u> the following: Quarterly Payments Available	All of the previous benefits <u>plus</u> the following: Quarterly Payments Available
<ul style="list-style-type: none"> ✓ Opportunity to place promotional materials in brochure rack outside senior center ✓ Your name listed on the Sponsor Poster at four socials per year ✓ Recognition in our annual report and quarterly newsletters. ✓ Recognition on our website. ✓ Name listed on HTSC Donor Board in Senior Lounge 	<ul style="list-style-type: none"> ✓ Sponsorship of a dining table at each quarterly social ✓ Free exhibit space at senior health fair on November 7, 2008 and name in Health Fair Program ✓ Name listed on annual Health Fair ad (3 spots in Virginia Gazette and Daily Press) ✓ Complimentary tickets to Senior Center socials and special events 	<ul style="list-style-type: none"> ✓ Name <u>and</u> logo listed on the Health Fair ad ✓ Name <u>and</u> logo in the Health Fair Program ✓ Free exhibitor table and premium placement of booth at Health Fair ✓ Recognition on Sponsor Poster at Health Fair 	<ul style="list-style-type: none"> ✓ Quarter page ad in Senior Center newsletters ✓ Opportunity to present one educational forum at the Senior Center within a twelve month period ✓ Your logo and a link to your Corporate Website on the Senior Center Website 	<ul style="list-style-type: none"> ✓ Your ad on every page of the Senior Center website ✓ Half page ad in Senior Center newsletters ✓ Your ad and logo placed on one RIDES vehicle ✓ Special placement of your promotional materials on our sponsor table at a premium location in the senior center ✓ Opportunity to sponsor one of four community health seminars

2008-2009 Historic Triangle Senior Center Corporate Sponsorship Commitment Form

Please mail completed form to:

Lisa Gibson
Historic Triangle Senior Center
5301 Longhill Rd.
Williamsburg, VA 23188
Or fax to (757) 259-4199

Yes, we would like to be a corporate sponsor at the following level:

- Diamond - \$5,000.00
- Platinum - \$2,500.00
- Gold - \$1,000.00
- Silver - \$500.00
- Bronze - \$250.00

Please check one:

- Please send an invoice for full amount.
- I would like to be billed quarterly.
- I have enclosed a check.

Name of Company _____

Name of Contact and Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Authorized Signature _____ Date _____

Company Web Site _____

Services Provided _____

Service Area _____

Additional Information _____

Corporate Sponsors

Diamond \$5,000

Chambrel

Platinum \$2,500

Senior Advocate

Spring Arbor Assisted Living

Morningside Assisted Living

Humana Marketpoint

Universal Synergy Group, LLC

Gold \$1,000

Care Advantage

Silver \$500

Bayada Nurses

Brookside

Comfort Keepers

Home Instead Senior Care

Howell Creative Group

Mobility Center of Virginia

Riverside Health Systems

Golden Years/Golden Changes

Sentara Home Care

Susan I. Jean & Associates, Attorneys

Williamsburg Landing

Bronze \$250

Consulate Health Care

Hearing Health Care Center

Patriots Colony

Williamsburg Retina Center PLLC

Heritage Commons