

Historic Triangle Senior Center

James City County

Williamsburg

Bruton District of York

June 23, 2009

Thank you for your interest in becoming a corporate sponsor of the Historic Triangle Senior Center.

The senior population continues to rise in our community. The Senior Center offers social, recreational, and educational opportunities which promote well being and positive aging for our clients. However, the changes in our economy and cuts in government funding could adversely affect the quality of life for our elderly. Local partnerships are becoming increasingly important in meeting the needs of our constituents.

Please partner with us in serving the seniors of Greater Williamsburg. By becoming a corporate sponsorship, you will not only enhance the quality of life for active seniors, but you will continue to receive numerous benefits as demonstrated in the attached sponsorship sheet.

I hope that you will join us in helping local seniors stay healthy and connected to our community. I look forward to working with you.

Sincerely,



Lisa Gibson
Executive Director

5301 Longhill Road
Williamsburg VA 23188
Phone (757) 259-4181 Fax (757) 259-4193

Historic Triangle Senior Center

Corporate Sponsorship Benefits

FY 09/10

\$250 Bronze	\$500 Silver	\$1,000 Gold	\$2,500 Platinum	\$5,000 Diamond
Benefits	All of the previous benefits <u>plus</u> the following:	All of the previous benefits <u>plus</u> the following: Quarterly Payments Available	All of the previous benefits <u>plus</u> the following: Quarterly Payments Available	All of the previous benefits <u>plus</u> the following: Quarterly Payments Available
<ul style="list-style-type: none"> ✓ Opportunity to place promotional materials in the Senior Center. ✓ Your name listed on the Sponsor Poster at Senior Center events. ✓ Recognition in our annual report and quarterly newsletters. ✓ Recognition on our website. ✓ Name listed on HTSC Donor Board in Senior Lounge. 	<ul style="list-style-type: none"> ✓ Sponsorship of a dining table at each quarterly social. ✓ Guaranteed free exhibit space at the senior health fair on November 6, 2009 (if your commitment form is received by July 1, 2009) ✓ Your <u>name</u> listed on annual Health Fair ad (3 spots in Virginia Gazette and Daily Press) ✓ Complimentary tickets to Senior Center socials and special events 	<ul style="list-style-type: none"> ✓ 1/8 page ad in Senior Center newsletters ✓ Name <u>and</u> logo in the Health Fair Program ✓ Free exhibitor table and premium placement of booth at Health Fair ✓ Recognition on Sponsor Poster at Health Fair 	<ul style="list-style-type: none"> ✓ Your logo and a link to your Corporate Website on the front page of the Senior Center Website ✓ Quarter page ad in Senior Center newsletters ✓ Opportunity to present one educational forum at the Senior Center within a twelve month period ✓ Your name and logo on 1,000 shopping bags (with your promotional materials inside) to be distributed to all senior center members 	<ul style="list-style-type: none"> ✓ Name and logo on 2009 Health Fair Promotional Item: Available to <u>first five</u> Diamond Sponsors. ✓ Your logo and a link to your website on <u>every</u> page of the Senior Center website. ✓ Half page ad in Senior Center newsletters

Historic Triangle Senior Center
FY 09/10 Corporate Sponsorship Commitment Form

Please mail completed form to:

Lisa Gibson
Historic Triangle Senior Center
5301 Longhill Rd.
Williamsburg, VA 23188
Or fax to (757) 259-4199

Yes, I would like to be a corporate sponsor at the following level:

- Diamond - \$5,000.00
- Platinum - \$2,500.00
- Gold - \$1,000.00
- Silver - \$500.00
- Bronze - \$250.00

Please check one:

Please send an invoice for full amount.

I would like to be billed quarterly

I have enclosed a check in the amount of \$_____.

Name of Company _____

Name of Contact and Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Authorized Signature _____ Date _____

Company Web Site _____

Services Provided _____

Service Area _____

Additional Information _____

Historic Triangle Senior Center Corporate Sponsors FY 09/10

Platinum \$2,500

Humana Marketpoint

Gold \$1,000

Care Advantage

Chambrel

Morningside

Silver \$500

Comfort Keepers

Consulate Health Care

Heritage Commons

Home Instead Senior Care

Mobility Center of Virginia

Senior Advocate

Susan Jean & Associates

Williamsburg Landing

Bronze \$250

Dominion Village

FamilyCare Senior Solutions

Patriots Colony

Riverside Health Systems

Spring Arbor

Williamsburg Retina Center

Windsor Meade