

# CORPORATE SPONSORSHIP PROGRAM

*Make an investment in your community and your future*



## About Us

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The Historic Triangle Senior Center is a non-profit agency serving the senior citizens of Williamsburg, James City County and the Bruton District of York County. We are located in the James City/Williamsburg Community Center.

We provide a full schedule of social, recreational and educational activities for our senior community,

Every week our members enjoy bingo, bridge, Mah Jong, the book club and more. Outside activities include day trips for shopping and to visit museums as well as overnight trips to destinations all over the east coast.

HTSC provides a valuable service to the community but we are confident that with additional funding, we could grow the center and increase membership. Corporate sponsorships are a vital part of our continued success.

HTSC offers corporate sponsors a premium marketing opportunity to reach a large segment of your target market. Sponsor packages are available in a range of levels and include a host of publicity and promotional opportunities for your business.

## HTSC Programs

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**RIDES** The RIDES program provides non-emergency medical transportation for seniors 55 and older and the disabled. Transportation is provided to doctor and dental appointments, physical therapy, dialysis and other medical appointments.

**Senior Center Activities** Weekly activities in the Senior Center lounge include bridge, bingo, Mah Jong, a book club, Wii bowling and more.

### Health and Safety Events

- Annual Senior Health Fair
- AARP Driver Safety Course
- PACE (People with Arthritis can Exercise)
- Morning Walk-a-About

**Lectures and Workshops** HTSC offers educational opportunities on subjects such as Estate Planning, Long Term Care, Nutrition and Fitness, Senior Safety, and other valuable information.

# Sponsorship Levels

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## BRONZE

**\$250.00**

- Opportunity to place brochures in the Senior Center
- Your name listed on the Sponsor Poster at Senior Center events
- Recognition in our annual report and quarterly newsletters
- Recognition on our website
- Name listed on HTSC Donor Board in Senior Lounge

## SILVER

**\$500.00**

*All of the previous sponsorship benefits PLUS -*

- Guaranteed free exhibit space at the senior **Health Fair** each November
- Company listed on **Health Fair** ad (3 spots in Virginia Gazette and Daily Press)
- Sponsorship of a dining table at each quarterly social
- Complimentary tickets to Senior Center socials and special events

## GOLD

**\$1,000.00**

*All the previous sponsorship benefits PLUS -*

- Name and logo in the **Health Fair** Program
- Free exhibitor table and premium placement of booth at **Health Fair**
- Recognition on Sponsor Poster at **Health Fair**
- 1/8 page ad in Senior Center quarterly newsletters

## PLATINUM

**\$2,500.00**

*All the previous sponsorship benefits PLUS -*

- Your logo and a link to your website on the **front page** of the Senior Center website
- Quarter page ad in Senior Center quarterly newsletters
- Opportunity to present one educational forum at the Senior Center within a twelve month period
- Your name and logo on 300 shopping bags (with your promotional materials inside) to be distributed to all senior center members

## DIAMOND

**\$5,000.00**

*All the previous sponsorship benefits PLUS -*

- Your company information (name, telephone number, website) on the back of one RIDES vehicle. Available to first six Diamond Sponsors.
- Name and logo on the Health Fair Promotional Item: Available to first six Diamond Sponsors.
- Your logo and a link to your website on every page of the Senior Center website.
- Half page ad in Senior Center quarterly newsletters

For more information contact:

Nancy Newman, Director of Development  
(757) 259 4181 or [nancy.newman@htsc.hrcoxmail.com](mailto:nancy.newman@htsc.hrcoxmail.com)  
Historic Triangle Senior Center  
5301 Longhill Rd, Williamsburg, VA 23188

Historic Triangle Senior Center



# CORPORATE SPONSORSHIP COMMITMENT FORM

Please mail completed form to:

Nancy Newman  
Historic Triangle Senior Center  
5301 Longhill Rd.  
Williamsburg, VA 23188  
Or fax to (757) 259-4199

Yes, I would like to be a corporate sponsor at the following level:

- Diamond - \$5,000.00
- Platinum - \$2,500.00
- Gold - \$1,000.00
- Silver - \$500.00
- Bronze - \$250.00

Please check one:

- Please send an invoice for full amount.
- I would like to be billed quarterly
- I have enclosed a check in the amount of \$\_\_\_\_\_

Name of Company \_\_\_\_\_

Name of Contact and Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone - \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Web Site \_\_\_\_\_

Services Provided \_\_\_\_\_

Service Area \_\_\_\_\_

Additional Information \_\_\_\_\_

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Historic Triangle Senior Center

James City County

Williamsburg

Bruton District of York